



Kempinski Palace
Portorož

ISTRIA SLOVENIA

Press Release

Historical heritage meets modern elegance

Royal getaway at the Kempinski Palace Portorož



Kempinski Palace Portorož on the Slovenian Adriatic coast reopened its doors. The five-star luxury superior hotel assures the concept "where old meets new", a unique combination of traditional and contemporary design. With a total of 164 luxurious rooms and 18 exclusive suites, the hotel is located near the beach promenade of Portorož, surrounded by a historical park with breathtaking views of the Adriatic Sea. Close to the picturesque seaside town of Piran and just a few steps away from Trieste, Ljubljana and Venice, it is the ideal place to discover the Istria region and to explore a wide range of leisure and incentive opportunities.

A century of history

Historic, iconic, authentic: the Kempinski Palace Portorož stands for a century of exciting history. Built during the Austro-Hungarian monarchy, when it opened on August 20, 1910, it was the largest and most luxurious hotel on the Upper Adriatic, along with the Hotel Excelsior in Venice, and a very important factor in the development of tourism in the region.



In the 1920s and 1930s, Portorož experienced a real boom and to this day remains a gem on the Slovenian coast with its historical heritage and beautiful coastal scenery.

Over the years it has become a very popular travel destination for celebrities, business and the arts. In addition to Sophia Loren, many prominent personalities have visited the hotel over the years, which is still a synonym for exclusivity and luxury.

In 2005, the three-year renovation of the hotel began. While retaining the historic architecture and elegance, the building has been completely modernized and redesigned. The official opening of the Kempinski Palace Portorož took place on October 18, 2008. Since then, the hotel has continued to build on its reputation as the premier luxury hotel on the Adriatic, offering guests an unrivaled combination of historic charm and modern comfort.

Timeless elegance

The Kempinski Palace Portorož was redesigned by the famous designer Jean-Claude Laville. Historical flair scores points in the five-story palace wing, while the modern part of the building impresses with a large glass facade.

Timeless elegance can be found in a variety of luxurious and tastefully furnished rooms and suites, offering the highest level of comfort. Decorative elements in warm colors dominate in the traditional palace wing, while the adjoining new building impresses with clear architecture and strong colors. Particularly impressive are the 230 m² presidential suite in the historic part of the house and the two Laguna suites with an exclusive terrace and whirlpool on the roof of the new building.

The "Crystal Hall", named after the magnificent crystal chandeliers on the ceiling, has been restored to its original splendor and today serves as an elegant breakfast lounge for hotel guests and as a venue for remarkable events, glamorous balls and unforgettable weddings. Other highlights? The sun is already shining on the terrace of the Crystal Hall from March with a view of the historic park and blue Adriatic the sea.

The à la carte restaurant Sophia, named after Sophia Loren, awarded with a prestigious Michelin Plate, features exquisite and refined Mediterranean cuisine.

"Fleur de Sel" is the "Queen of Salts". The Fleur de Sel restaurant stands for modern cuisine with innovative and creative dishes made from fresh and seasonal ingredients with an impressive wine list and a wonderful view of the Adriatic Sea.

The ultimate wellness paradise

The use of sea water and salts for therapeutic purposes in Portorož dates back to the 13th century. The Kempinski Rose Spa extends over 1,500 square meters on two floors and offers a comprehensive wellness program for beauty and health. The offer ranges from the Gua Sha workshop to revitalizing sauna experiences and yoga sessions to unique treatments such as the chocolate oil massage or coffee purification.



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About Kempinski Palace Portorož:

The luxury hotel Kempinski Palace Portorož, opened in 2008, is situated directly on the Adriatic coast of Slovenia, not far from the Medieval Pearl, the town of Piran, and less than two hours from Venice. The five-star superior hotel embodies a unique combination of traditional and contemporary design, offering 182 superb rooms and suites, a 1,500 sq m (16,145.9 sq ft) spa, an innovative food and beverage concept in all its restaurants and bars, six conference facilities with daylight, a unique, historic ballroom and a private park.

About Kempinski: Created in 1897, Kempinski Hotels is Europe's oldest luxury hotel group. Kempinski's rich heritage of impeccable personal service and superb hospitality is complemented by the exclusivity and individuality of its properties. Today the Kempinski Group operates 80 hotels and residences in 34 countries and currently has more than 25 prestigious projects under development around the globe. Each five star hotel reflects the strength and success of the Kempinski brand without losing sight of its heritage; each one imbues the quality guests have come to expect from Kempinski while embracing the cultural traditions of its location. The portfolio comprises historic landmark properties, award-winning urban lifestyle hotels, outstanding resorts and prestigious residences. Kempinski is a founding member of the Global Hotel Alliance (GHA), the world's largest alliance of independent hotel brands. www.kempinski.com www.ghadiscovery.com

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