

Meliá Chiang Mai's "Family is Everything" Getaway Fosters Quality Family Time

CHIANG MAI, Thailand (May 17, 2023) – Meliá Chiang Mai aims to reconnect families with its "Family is Everything" holiday, combining a stay in its Family Room with fun at its innovative kids and teens club offering the likes of Thai boxing and umbrella painting, a new kids' pool, sightseeing and more.

"Family is Everything" is on offer at the hotel's double 54sqm Family Room with city views, a sofa bed, separate sitting area, ensuite bathroom, flat-screen TV with Chromecast, puzzles and board games, children's tent, toys and more.

The urban hotel's kids and teens club Kidsdom offers a program packed with activities such as Thai boxing, umbrella painting, plaster model painting, arts and craft with recycled materials and origami.

Kidsdom comprises numerous sections including a 'gaming zone' offering Chess, Monopoly, Uno, Jenga, Tic-tac-toe, table football, and other games, and a 'teen club zone' featuring a drawing board, water colours, colouring pencils and crayons, and painted plaster dolls. In addition to a 'mini club' replete with Lego, rocking horses, indoor sliders, a ball house and wooden block puzzles, Kidsdom is also home to a library zone, TV zone and nap studio.

Adjacent to its large outdoor swimming pool on the second floor, the hotel has opened a shallow pool area for kids. The watery playground is home to two water slides, a rain curtain, water fountains and a giant tipping bucket.

Situated in the heart of Chiang Mai city in Thailand's mountainous north, Meliá Chiang Mai makes for an ideal base to explore Chiang Mai's broad spectrum of tourist attractions, markets, and Buddhist temples. The hotel offers compelling excursions to attractions ranging from famed temples such as Wat Phrathat Doi Suthep and Wat Umong, to the Chiang Mai Night Safari and novel "Elephant PooPoo Paper Park" that involves an "interpretive walking tour" through lush gardens and eight different pavilions to demonstrate the sustainable practice of making tree-free paper products from elephant poop fibers, from poo collection to rinsing and final product assembly. During the self-guided tour, families are encouraged to pull up a stool, roll up their sleeves and join the park's artisans and guides to participate in handcrafting the paper used for cards, paper pads, journals and more.

"Inspired by the simple yet significant need to escape the stress of daily life and unplug from our mobile phones, 'Family is Everything' instead channels our energy into what's truly important, as family really is everything," Meliá Chiang Mai's general manager Marc Selinger said. "There is so much for the young and the young at heart to see and do here in Chiang Mai and strengthen family bonds all the while."

Drawing on Meliá's Spanish origins and celebrating Spain's famed gastronomy, Meliá Chiang Mai's dining landscape includes restaurants Mai Restaurant and Bar and Laan Na Kitchen, bars Mai The Sky Bar and Tien Pool Bar, and Ruen Kaew Lounge. Freshly made classic churros served with warm dipping sauce are a favourite with the youngsters.

The hotel's YHI Spa offers treatments for women, men and children. For children aged

six to 12 years, a 45-minute or 60-minute “Kids Therapy” aims to prevent hyperactivity by starting with stretching and animal yoga poses before a gentle massage with HARNN coconut oils to stop skin irritation.

To contact Meliá Chiang Mai or to make a booking, email reservation.chiangmai@melia.com, call +66 52 090 699 or visit <https://www.melia.com/en/hotels/thailand/chiang-mai/melia-chiang-mai/index.htm>

Family Forever is priced at the rate of a Family Room, with complimentary access to Kidsdom and the kids swimming pool. The Family Room starts from TBH 5759 net (USD 166.50) for two adults and two children aged under 12 years. Excursions, dining experiences and spa treatments incur additional charges.

About Meliá Hotels & Resorts

Meliá Hotels & Resorts is the best-known international brand in the portfolio of the Meliá Hotels International company; it has more than 100 city and resort hotels in the main leisure and business destinations of Europe, Asia, Africa and America. The brand offers exemplary meetings and events facilities in all important business cities as well as in exotic locations, catering to the ever-expanding conference and incentive travel market. As part of its innovation philosophy and new positioning, Meliá Hotels & Resorts has reinvented itself to cater to every aspect of the guests’ wellbeing. Unique experiences are created for guests and are defined by relaxation, quality time and personalised services. For a balanced lifestyle, Meliá Hotels & Resorts instinctively understands the guests’ needs and lifestyle expectations, which is an integral part of its redefined identity. Follow Meliá Hotels & Resorts on Twitter [@MeliaHtlResorts](https://twitter.com/MeliaHtlResorts), Facebook [@MeliaHotels](https://www.facebook.com/MeliaHotels) and Instagram [@meliahtlresorts](https://www.instagram.com/meliahtlresorts). www.melia.com.

About Meliá Hotels International

Founded in 1956 in Mallorca (Spain), Meliá Hotels International operates more than 380 hotels (portfolio and pipeline) throughout more than 40 countries, under the brands Gran Meliá Hotels & Resorts, Paradisus by Meliá, ME by Meliá, Meliá Hotels & Resorts, The Meliá Collection, INNSiDE by Meliá, Sol by Meliá, and Falcon’s Resorts by Meliá, plus a wide portfolio of affiliated hotels under the “Affiliated by Meliá” network. The Group is one of the leading companies in resort hotels worldwide, while also leveraging its experience to consolidate the growing segment of the leisure-inspired urban market. Its commitment to responsible tourism has led the Group to become the most sustainable hotel company in Spain and Europe, according to the last S&P Global Corporate Sustainability Assessment (Silver Class). It also has ranked seventh in the Wall Street Journal's list of the 100 most sustainably managed companies in the world (and the leading travel company) and is the only Spanish travel company included in the list of “Europe’s Climate Leaders 2021” by Financial Times. Meliá Hotels International is also included in the IBEX 35 Spanish stock market. For more information, visit www.meliahotelsinternational.com

About Asset World Corp Public Company Limited

Asset World Corp Public Company Limited is a holding company under TCC Group operating leading integrated lifestyle property development in Thailand. The company

has two main businesses consisting of the Hospitality business managed by top hotel executives of world-renowned hotel brands such as Marriott, The Luxury Collection, Okura, Banyan Tree, Hilton, and Sheraton and Retail, Wholesale and Commercial properties whose projects include 1) Retail and Wholesale including lifestyle travel destinations, community shopping malls, community markets, and wholesale business real estate. Popular real estate projects consist of ASIATIQUE the Riverfront Destination, Gateway at Bangsue, AEC Trade Center – Pantip Wholesale Destination, and Tawanna Bangkapi and 2) Commercial buildings including the famous Empire Tower and Athenee Tower located in Bangkok's central business district.