Ba Na Hills Golf Club Recognized by World Luxury Travel Awards

Luke Donald-designed layout earns plaudits from prestigious luxury rankings

Danang, Vietnam (November 8, 2023) —Ba Na Hills Golf Club has continued its recent hot streak by earning commendation as Global Winner in the golf category at the World Luxury Travel Awards, held in Athens last week.

With its challenging layout designed by triumphant Team Europe Ryder Cup captain Luke Donald, the club is widely regarded as one of the top layouts in Vietnam and Asia.

And that reputation was reaffirmed in Greece's capital when it was recognized as one of the continent's most exciting golf clubs by World Luxury Travel Awards judges.

As well as being singled out at the awards ceremony, Ba Na Hills Golf Club earned prominence in October's edition of Travel Temptations, a bespoke publication attached to the World Luxury Travel Awards.

Gary Dixon, General Manager of Ba Na Hills Golf Club, commented: "It's always uplifting to be given recognition by a wider audience. Therefore, it's an honour and a pleasure to be singled out by the World Luxury Travel Awards as one of the best courses in the world."

It's been a fantastic year for the club, a driving force in the Vietnam Golf Coast (VGC), a freshly rebooted destination marketing organization that links Central Vietnam's best signature golf layouts.

It was named among the top 11 best golf resorts in Asia in a list compiled by <u>Golf.com</u>, one of the world's leading golf titles.

The latest recognition reaffirms Ba Na Hills Golf Club's standing as Vietnam's most decorated golf destination. This accolade also serves as a testament to the club's exceptional quality and its ability to deliver a world-class golf experience. Managed by IMG, the club boasts an impressive, fully illuminated 18-hole championship course designed by Donald.

Ba Na Hills has garnered numerous awards over the years, and the reasons are evident. Situated at the base of a towering mountain range, just a brief 30-minute drive from the rapidly growing city of Danang in Vietnam, Ba Na Hills Golf Club offers a picturesque parkland-style course. The layout is intricately woven over rolling hills, offering continuous views of a lush landscape accentuated by serene streams and tranquil lakes.

"Our primary objective is to continually enhance the experience here," added Dixon. "By consistently achieving this goal, we anticipate a continuous stream of accolades. These awards are a direct reflection of our team's unwavering commitment and relentless effort to ensure the satisfaction and lasting delight of our guests, encouraging them to return time and time again."

For more information about Ba Na Hills Golf Club please visit www.banahillsgolf.com