



Kempinski Hotel
Beijing Yansha Center

CHINA

北京燕莎中心凯宾斯基饭店

Press Release

Chinese New Year Celebrations at Kempinski Hotel Beijing Yansha Center



Beijing, January 2024 – As the clock ticks towards the spring festival, [Kempinski Hotel Beijing Yansha Center](#) promises a Chinese New Year celebration that is as rich in tradition as it is in luxury. Make your reservations now and join us in ringing in the Year of the Dragon in style.



Kempinski Hotel
Beijing Yansha Center

CHINA

北京燕莎中心凯宾斯基饭店

Traditional Chinese-style Family Reunion Dinner at Dragon Palace



Dragon Palace offers two different kinds of luxurious family reunion dinner set menus with more than 18 dishes, available for groups of six or more, with options starting from RMB 498. The restaurant is decorated with Chinese-style traditional furniture, creating a serene atmosphere. Highlights in the menu include baked Boston lobster, braised whole pork knuckle with abalone and sautéed beef.

9-15 February 2024, 11:30 – 14:00, 17:30 – 22:00

RMB 498 or 598 per person, minimum booking for 6 people



Kempinski Hotel
Beijing Yansha Center

CHINA

北京燕莎中心凯宾斯基饭店

“Hutong” Themed Dinner Buffet at Signature’s



To truly capture the essence of the Chinese New Year, **Signature’s** restaurant transforms into an homage to "Beijing Hutong" on New Year's Eve. Guests can participate in a variety of traditional celebration activities, from dumpling-making and themed crafting, to enjoying traditional sugar painting and balloon-twisting clowns. Feast on everything from Peking duck, seafood and steaks, to desserts, and wash it down with free-flowing Paulaner beer, house wine and soft drinks, as well as fresh juices.

9 February 2024, 17:30 – 22:00

RMB 668 per person, RMB 338 per kid (6-11)



Kempinski Hotel
Beijing Yansha Center

CHINA

北京燕莎中心凯宾斯基饭店

Spring Festival-themed Cake at Kempinski Deli



Dessert lovers will not want to miss the hotel's new Spring Festival-themed cakes at the **Kempinski Deli**. Celebrate the New Year with something sweet by sharing a whole Da Hong Pao chocolate mousse cake with family and friends or pampering yourself with a mini hawthorn gateau.

5-18 February

Da Hong Pao chocolate mousse cake with mandarin, RMB 398 for 2 pounds; Hawthorn gateau RMB 48

Spring Festival-themed Afternoon Tea at Rendezvous Bar & Lounge



Kempinski Hotel
Beijing Yansha Center

CHINA

北京燕莎中心凯宾斯基饭店



The Lobby Lounge offers a unique blend of continental and traditional Chinese afternoon tea during the Chinese New Year. With its Spring Festival Limited Edition High Tea, the lounge showcases both Western-style pastries, including red lobster profiterole, white tea raspberry gateau, and mandarin jelly panna cotta, as well as traditional Chinese nibbles, such as Fa Gao, Nian Gao, and warm baked turnip pastry.

5 January to 29 February, 488 per set for two

Lion Dance Performance

To start the New Year with cultural tradition, enjoy the lion dance performance at the hotel lobby on the first day of the lunar calendar and engage with “the god of fortune” to win good luck in the coming year.

10 February, 8:58, at hotel lobby



Kempinski Hotel Beijing Yansha Center

CHINA

北京燕莎中心凯宾斯基饭店

-ENDS-

About Kempinski Hotel Beijing Yansha Center: [Kempinski Hotel Beijing Yansha Center](#) opened its doors in 1992, becoming the first European five-star hotel in Beijing. The hotel is located in the heart of Chaoyang District, on the East Third Ring Road, in the diplomatic and business area. Kempinski Hotel Beijing houses 480 newly renovated guestrooms and suites, ten fully equipped banquet and conference facilities, two private gardens and six international restaurants and bars. After a full renovation in May 2019, Kempinski Hotel Beijing was awarded '2019 Best Business Hotel' by Business Traveller. Known for a perfect mix of luxury, comfort and cultural diversity under one roof, Kempinski Hotel Beijing is the preferred choice for heads of state and royal family visits, whilst the Hotel's annual events, including the Vienna Ball and Oktoberfest, simply embody European culture in Beijing. The hotel shares the Beijing Yansha Center complex with offices, apartments and showrooms, You Yi Shopping City, banks, airline offices, a 24-hour medical centre, a health club and a kindergarten.

About Kempinski: Created in 1897, Kempinski Hotels is Europe's oldest luxury hotel group. Kempinski's rich heritage of impeccable personal service and superb hospitality is complemented by the exclusivity and individuality of its properties. Today the Kempinski Group operates 82 hotels and residences in 35 countries and currently has more than 25 prestigious projects under development around the globe. Each five-star hotel reflects the strength and success of the Kempinski brand without losing sight of its heritage; each one imbues the quality guests have come to expect from Kempinski, whilst embracing the cultural traditions of its location. The portfolio comprises historic landmark properties, award-winning urban lifestyle hotels, outstanding resorts and prestigious residences. Kempinski is a founding member of the Global Hotel Alliance (GHA), the world's largest alliance of independent hotel brands.

www.kempinski.com www.ghadiscovery.com

Media Contacts:

Katherine Wang

Director of Marketing & Communications, Kempinski Hotel Beijing Yansha Center

50 Liangmaqiao Road • Chaoyang District • Beijing 100125 • China

T +86 0 10 6465 3388

katherine.wang@kempinski.com

Valen Tian

PR Manager, Kempinski Hotel Beijing Yansha Center

50 Liangmaqiao Road • Chaoyang District • Beijing 100125 • China

T +86 0 10 6465 3388

valen.tian@kempinski.com