

## The Standard Hotels Unveils an Exclusive Dual-Destination Experience with "Double Dose of Thailand" in Bangkok and Hua Hin

**Hua Hin, Thailand (28 February 2025):** [The Standard, Hua Hin](#) and [The Standard, Bangkok Mahanakhon](#) is delighted to introduce "[Double Dose of Thailand](#)", an exciting new promotion designed for travelers seeking the perfect balance between urban energy and seaside serenity. Beginning February 1st, guests can embark on a dual-destination escape, experiencing the vibrant cityscape of **The Standard, Bangkok Mahanakhon** and the relaxed coastal charm of **The Standard, Hua Hin** with exclusive perks to enhance their stay.

### Exclusive Perks for Guests Booking 'Double Dose of Thailand'

- **Daily Breakfast for Two:** Start the day with a complimentary breakfast for two.
- **Welcome Cocktails:** Savor signature welcome drinks at Parlor and Lido Bar.
- **Restaurant Discounts:** Enjoy 15% savings at all dining venues, excluding wine and promotional items.
- **Room Upgrades:** Receive a complimentary room upgrade on selected room types, subject to availability.
- **Flexible Check-in/Check-out:** Take advantage of early check-in and late check-out, subject to availability.

Whether strolling through Bangkok's cultural enclaves or lounging by the shores of Hua Hin, this limited-time promotion ensures an unforgettable blend of adventure and relaxation.

### 'Be Cool' with a Refreshing Ice Bath Experience at The Standard Spa, Hua Hin

Wellness just got cooler at The Standard, Hua Hin. In partnership with **Siam Ice Bath**, The Standard Spa unveils "[Be Cool](#)"—a one-of-a-kind ice bath therapy designed to revitalize the body and mind. Set within the lush **Mud Lounge**, this immersive experience harnesses the power of cold therapy to promote relaxation and well-being.

Ice baths have long been a favorite among elite athletes for their benefits, including:

- **Muscle Recovery:** Reduces inflammation and accelerates post-activity recovery.
- **Improved Blood Circulation:** Enhances cardiovascular health through temperature variation.
- **Stress and Anxiety Reduction:** Triggers natural stress responses to improve mental resilience and mood.
- **Boosted Immunity:** Strengthens the immune system for overall wellness.
- **Better Sleep:** Encourages relaxation and supports restorative sleep cycles.

Guests will begin with guided **breathing exercises** led by trained therapists before immersing themselves in the cold bath, ensuring maximum benefit and relaxation. Following the ice bath,

guests can warm up in the **adjacent sauna**, allowing the body to restore balance. This invigorating experience is available for **THB 1,000++ per person**, including a **60-minute breathwork session, ice bath, and sauna access**.

For those looking for a holistic wellness retreat, The Standard, Hua Hin offers the [Stay Zen package](#), featuring one or two-night stays inclusive of breakfast, a health-focused itinerary with relaxation sessions, a curated dining experience, **20% off spa treatments**, and a choice between the **Be Cool ice bath or a DIY Scrub + Mud experience**.

### **Amigos de Ojo: A Brunch That Brings Mexico's Bold Flavors to Bangkok**

At Ojo, The Standard, Mahanakhon Bangkok's Michelin-recognized Mexican dining destination, presents '**Amigos de Ojo**', a vibrant brunch experience available every last Saturday of the month from 11:30 a.m. to 2:30 p.m. This exclusive event features guest chefs and bold Mexican flavors against the backdrop of Bangkok's breathtaking skyline. Guests can indulge in an extensive menu of Mexican delights, including:

- **Botanas:** Guacamole, Tostadas, Chicharron & Salsas, Taquitos Dorados, Quesadillas, Tamalitos, and more.
- **Cold Seafood Station:** Fresh Oysters, Clams, Shrimp Aguachile, Ceviche Nayarita, and a variety of homemade salsas.
- **Unlimited Taco Station:** Featuring Taco de Birria, Taco de Carnitas, Taco de Barbacoa, and Taco de Hongos.
- **Main Courses:** Pescado al Guajillo, Camarones a la Diabla, Costillas en Salsa Verde, Carnita Asada, and more.
- **Desserts:** Chocoflan, Cascahuin Tres Leches, and Conchas.

#### **Pricing:**

- **THB 2,500++ per person:** Unlimited snacks, appetizers, tacos, main dishes, desserts, and drinking water.
- **Basic Beverage Package (THB 1,500++ per person):** Free-flow cocktails, wines, beers, and soft drinks.
- **Premium Beverage Package (THB 2,500++ per person):** Free-flow wines, champagne, spirits, cocktails, beers, and soft drinks.
- **Kids Pricing (THB 1,250++ per child, ages 4–12 years).**




To enhance the ambiance, a rotating lineup of DJs will entertain guests each month.

Embark on a rejuvenating journey with [Double Dose of Thailand](#) and experience cutting-edge wellness at The Standard Spa, Hua Hin. To reserve your stay, visit [The Standard Hotels](#), contact us

via Line Official Account @thestandardhuahin, call +66 32 535 999, or email [SHH.Reservations@standardhotels.com](mailto:SHH.Reservations@standardhotels.com)

#### **About The Standard, Hua Hin:**

Hua Hin has been a beloved beach getaway for over a hundred years, dating back to the construction of the railroad connecting the bustling metropolis of Bangkok with this dreamy seaside town. By the mid-1920s, it became the chosen holiday retreat for Thai nobility drawn to the undiscovered pristine coastline. Over time, this sleepy fishing village transformed into a popular coastal destination while maintaining its old-world charm and natural beauty. This beach town has been even further awakened with the arrival of the, The Standard, Hua Hin. The property was awarded as one of the best hotels in the world in Conde Nast Traveler's 2022 Hot List, as the only hotel listed in Thailand, and was voted the #1 resort in Southeast Asia. The Standard, Hua Hin was also voted the #7 best resort in Asia and the #35 resort in the world in The Travel + Leisure World's Best Awards 2022. This seaside retreat is nestled in a lush garden dreamscape with native flora and greenery, just steps from the Gulf of Thailand. The colorful collection of 199 rooms, suites and villas is complemented by an innovative spa program seamlessly paired with a lively and vibrant pool scene, and a variety of drinking and dining options to suit every taste. There's the Lido restaurant and bar for all-day indoor or al fresco dining, elixirs and fresh pressed juices at The Juice Café, and the impeccably restored Heritage House, Praça, for authentic Thai food and craft cocktails in an unparalleled setting.

The Standard, Hua Hin:   

#### **About The Standard, Bangkok Mahanakhon:**

Bangkok's spirit of innovation and unconventionality made the Thai capital the perfect locale for our Asia flagship, The Standard, Bangkok Mahanakhon. Located in one of the most iconic buildings in the city, the 155-room hotel is already a landmark. With rooms ranging from 40 sqm to a sprawling 144 sqm penthouse, a terrace pool, fitness center and spa, meetings rooms and a dynamic variety of food, drink and nightlife venues, The Standard, Bangkok Mahanakhon is a fit for any traveler, at any time of day or night. There's the Parlor, the hub of the hotel for check-in and out, cocktails, work or lounging, the eclectic and unexpected Tea Room, American steakhouse classics at The Standard Grill, a new craft beer bar, Double Standard and award-winning Chinese cuisine, sparkling ambiance and impeccable wine list by Mott 32, and two remarkable sky-high dining experience from Ojo a Mexican-inspired restaurant directed by one of the finest chefs in Mexico to Sky Beach the highest alfresco rooftop bar in Bangkok

#### **About The Standard:**

Standard International Holdings is the parent company of The Standard Hotels portfolio which owns The Standard, The Peri Hotels, The StandardX and the majority stake of Bunkhouse Group. Created in 1999 and celebrating its 25th anniversary, The Standard hotels are known for their pioneering design, taste-making clientele, and unrelenting un-standard-ness. With its original outpost in Hollywood, The Standard has now opened properties in marquee locations globally including in New York, Miami, London, the Maldives, Hua Hin, Ibiza, and Bangkok. Be it a city hotel, seaside resort, or rooftop bar, the goal of every Standard project is to defy convention and up the aesthetic stakes. Since then, the brand has been lauded for its distinct approach to hospitality, travel, dining, and nightlife. The Standard hotels in Singapore, Brussels, Pattaya, Lisbon, Medellin, Mexico City, Tulum and more are under development. Standard International has expanded their portfolio with branded residences under development in Miami, Lisbon, Phuket and Hua Hin. [www.standardhotels.com](http://www.standardhotels.com) @thestandard

#### **About Hyatt Hotels Corporation:**

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of June 30, 2024, the Company's portfolio included more than 1,350 hotels and all-inclusive properties in 78 countries across six continents. The Company's offering includes brands in the Timeless Collection, including Park Hyatt®, Grand Hyatt®, Hyatt Regency®, Hyatt®, Hyatt Vacation Club®, Hyatt Place®, Hyatt House®, Hyatt Studios, and UrCove; the Boundless Collection, including Miraval®, Alila®, Andaz®, Thompson Hotels®, Dream® Hotels, Hyatt Centric®, and Caption by Hyatt®; the Independent Collection, including The Unbound Collection by Hyatt®, Destination by Hyatt®, and JdV by Hyatt®; and the Inclusive Collection, including Impression by Secrets, Hyatt Ziva®, Hyatt Zilara®, Zoetry® Wellness & Spa Resorts, Secrets® Resorts & Spas, Breathless Resorts & Spas®, Dreams® Resorts & Spas, Hyatt Vivid Hotels & Resorts, Alua Hotels & Resorts®, and Sunscape® Resorts & Spas. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Mr & Mrs Smith™, Unlimited



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