



Alma Resort Cam Ranh Wins Three Coveted *Travel + Leisure* Awards

BANGKOK (June 20, 2025) – Alma’s cascade of 12 swimming pools, managing director, and 13-treatment room spa have been lauded at this year’s prestigious ‘Travel + Leisure Luxury Awards Asia Pacific’.

Travel + Leisure Southeast Asia, Hong Kong & Macau announced the winners at an awards party in Bangkok on June 18.

Herbert Laubichler-Pichler, who was recognized as one of the five “Best General Managers in Vietnam”, said he and his team were “ecstatic” about Alma’s three wins.

“To place in three of only four possible award categories in Vietnam is such an incredible achievement for our resort and our team,” said Laubichler-Pichler. “We are very grateful, particularly as these awards are on the heels of Alma’s global recognition with United States-based *Travel + Leisure*.”

Alma’s 12 swimming pools, including a 75-metre-long pool, won kudos as one of the three “Best Hotel Pools in Vietnam”.

The resort’s spa was called out as one of the top nine “Best Hotel Spas in Vietnam”. With separate treatment villas sprinkled onto the landscape, Le Spa offers an extensive spa menu, including a menu for children replete with foot and hand baths, massages and a facial incorporating tropical fruit and reflexology.

In April this year, Alma was named as one of the top 500 hotels on the globe in this year’s prestigious T+L 500. The 2025 T+L 500 list is drawn from the results of the 2024 World’s Best Awards, a reader’s choice contest that is widely considered to be one of the two most important awards in the worldwide hospitality industry. Alma was called out as the top resort in Southeast Asia, the No. 2 resort in Asia and No. 9 resort worldwide in the 2024 *Travel + Leisure*’s World’s Best Awards, scoring 99.2 on the awards’ 100-point survey.

“What constitutes the best in travel? The answer is highly personal, but there’s no question that some places and experiences resonate more deeply, more universally, than others. To identify the luxury stars that shone brightest through the last year, we asked our readers, you on-the-ground travel experts, to weigh in on the ‘best’ in hospitality,” said Jeninne Lee-St. John, the editor-in-chief of *Travel + Leisure Southeast Asia, Hong Kong & Macau* said of the Travel + Leisure Luxury Awards Asia Pacific.

Laubichler-Pichler has managed some of Vietnam’s most acclaimed hotels including the Nam Hai in Danang, The Reverie Saigon and The Anam Cam Ranh. Born into a hotelier family, Laubichler-Pichler started out in the industry working at his parents’ guesthouse in his native Austria as a bellboy at 10 years of age during the summer season. He later studied hotel management at the Hotel and Catering College Schloss Klessheim and became a certified chef before steadily rising through the



ranks to become the general manager at properties in Austria, Germany and Cyprus. He also studied an Executive MBA in Hotel and Tourism Management with Chur University of Applied Sciences in Switzerland.

To contact Alma or to make a booking for the show, please visit alma-resort.com, call +84 258 399 1666 or email info@alma-resort.com.

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About [Alma](#)

Situated on Vietnam's emerging Cam Ranh peninsula fronting Long Beach, Alma resort commands some 30 hectares of inspiring ground. Emblematic of Vietnam's maturation as a destination, the bold and spacious integrated resort offers 580 oversized suites and pavilions that all afford sweeping vistas of the ocean, including contemporary three bedroom oceanfront pavilions each totalling 224sqm with a living room, four bathrooms and a private pool. Alma features a broad spectrum of restaurants helmed by top chefs, a food court with an array of local and international cuisine, as well as a sports bar, pool bar and beach bar. Other highlights include 12 swimming pools cascading down to the beach and a waterpark with a lazy river, slides, wave pool and kids pool. Other highlights include a 13-treatment room spa, 75-seat cinema, convention centre, amphitheater, science museum, gymnasium and yoga room, 18-hole mini golf course, a youth centre with virtual reality games, a kid's club, golf simulator, onsite sustainable farm and even an 'Alma Mart' mini supermarket. Alma Resort was called out as the top resort in Southeast Asia, the No. 2 resort in Asia and No. 9 resort worldwide in the 2024 Travel + Leisure's World's Best Awards. Alma scored 99.2 on the US-based publication's 100-point award survey. The World's Best Awards are widely considered to be one of the two most important awards in the worldwide hospitality industry.