

Azerai La Residence, Hue Is One of Vietnam's Best Upcountry Hotels: Travel + Leisure

Azerai's Phan Trong Minh named best General Manager in Vietnam in 2025 awards

HUE, Vietnam (June 24, 2025) – Azerai La Residence, Hue, the luxury heritage hotel in central Vietnam, has won two top honors from *Travel + Leisure* magazine, including recognition as one of Vietnam's best upcountry hotels and for having the best General Manager in all of Vietnam.

Azerai La Residence, Hue General Manager Phan Trong Minh was presented with the honor at a ceremony for the Travel + Leisure Luxury Awards Asia Pacific 2025 on June 18 in Bangkok. The property was recognized for a third straight year as one of Vietnam's best upcountry hotels, including two previous No. 1 finishes.

The magazine's editors praised Minh, highlighting his 30 years of experience in hospitality, saying: "As GM of Azerai La Residence, Hue, he has driven cultural, environmental and wellness programs inspired by local tradition, and his dedication to authentic experiences and impeccable service has firmly positioned the imperial capital's grande dame as a premier destination for travelers seeking a blend of worldly luxury and local soul."

With 122 elegantly furnished rooms and suites, Azerai La Residence, Hue is centered on a colonial mansion that was built in 1930 as part of the residence of the French Resident Superieur. The mansion's distinctive façade, including its long horizontal lines and nautical flourishes, are hallmarks of the streamline moderne school of art deco architecture.

Azerai La Residence, Hue was also recently recognized as one of Vietnam's top 16 hotels for 2025 by *The Times*, one of the UK's oldest daily newspapers.

The hotel is part of legendary hotelier Adrian Zecha's latest portfolio, which also includes the beachfront Azerai Ke Ga Bay in southern Vietnam.

For more information or to make a booking at Azerai La Residence, Hue, please call +84 (0) 234 3837 475, email reservations.laresidence.hue@azerai.com or visit azerai.com/azerai-la-residence-hue/.

ABOUT AZERAI

Azerai is a distinctive story and brand of resorts offering guests elegance, refined design, and discreet and attentive service in places of unique beauty and cultural interest. The brand was formed by hotelier Adrian Zecha, and the name is derived from Zecha's initials and the latter part of a Persian word, *caravanseraï*, which references the storied old inns of the Middle East.