



Sun-Soaked Beach Club Debuts with Distinct Ibiza Mood

PATTAYA (July 28, 2025) – With a unique “hydro bar”, vistas of Pattaya Beach, and fiery entertainment, LAY Beach Club has opened in the heart of Thailand’s vibrant Pattaya.

The exciting new venue is situated on Beach Road on the Gulf of Thailand’s east coast, a short drive from Bangkok, and has already been dubbed “the place to be”.

The beach club’s *crème de la crème* is the hydro bar, an elegant cocktail pool where the water’s surface appears to seamlessly merge with the ocean. Dotted with submerged loungers, the hydro bar is surrounded by a white-sand area and deck featuring circle sofas and cabanas.

Also exuding a Mediterranean feel, the lounge and bar area anchoring the beach club caters to almost 250 people. The space is crowned by a chic rooftop lounge, with a capacity for more than 100 guests seated or 300 guests for cocktail events, affording panoramic views of Pattaya Beach.

The a la carte menu brims with Mediterranean and Asian favourites including artisanal sandwiches and wraps, hearty rice and pasta dishes, fresh seafood mains and signature specialities. Highlights with locally sourced seafood include ‘Hand shucked oysters with shallot mignonette, lemon and salsa verde’, and ‘Seafood paella rice with prawn, mussel, squid and clam’. Indulgent desserts such as the Sicily Cannoli generously filled with orange mascarpone, pistachio and drizzled in rich chocolate sauce round out the menu.

The beverage menu is extensive, featuring smoothies and shakes, juices, sodas, iced drinks, beers, wines, champagne, classic cocktails and all sorts of imaginative creations by the award-winning bar team.

Cocktails such as the pandan-scented ‘Blue Tides’, made up of vodka, coconut juice, pandan syrup and coconut milk topped with blue coconut foam, bring creative flair to the menu. ‘The Wave Rider’ is characterised by floral and citrus notes, featuring gin, Lillet Rosé, rose syrup, aloe vera juice, egg white and lime juice. A reinterpretation of a classic Bloody Mary, ‘Sriracha Spark’ packs a punch with clarified vodka, Sriracha sauce, tomato juice, green olive juice, lime, paprika, and salt and pepper.

“LAY Beach Club brings the atmosphere of the famed Mediterranean chill-out beach clubs to Pattaya, with a dynamic menu offering something for everyone,” said Javier Gimeno, the general manager at Meliá Pattaya Hotel, which manages LAY Beach Club. “By day, our sun-soaked beach club has a laid back feel and by night, it’s a lively hotspot with DJs spinning the decks, dance performances and LED visuals on our state-of-the-art giant LED screen.”



The evening's entertainment is underscored by an enthralling 20-minute fire show packed with high-impact tricks and choreography.

Open daily from 11am until midnight, Lay Beach Club also caters to an array of events.

For reservations and more information about Lay Beach Club, please call +66 33 168 599.

-ENDS-

About Asset World Corp Public Company Limited

Asset World Corp Public Company Limited (AWC), Thailand's leading integrated lifestyle real estate group and a member of TCC Group, is redefining the country's landscape of hospitality, commercial workspaces, and iconic lifestyle destinations with its diversified portfolio, strategically located in prime areas across the nation. Committed to creating new landmark projects that not only set new benchmarks for the industry but also strengthen Thailand's position as a global sustainable tourism destination, AWC collaborates with world-renowned partners, including Marriott International, IHG Hotels & Resorts, Nobu Hospitality, Okura Hotels, Banyan Tree, Melia International, Hilton Hotels & Resorts, Accor, and Hyatt, to deliver unforgettable experiences. Its portfolio features flagship commercial properties such as The Empire, Athenee Tower, Asiatique The Riverfront Destination, and Phenix, along with premier F&B destinations like 'EA' Rooftop at The Empire, offering world-class top cuisine. AWC is committed to delivering exceptional experiences while championing sustainability in every part of its operations to create long-term sustainable value for all stakeholders through initiatives under three key pillars of Better Planet, Better People, and Better Prosperity (3BETTERs), driving innovation and responsibility to inspire millions and elevate Thailand's tourism and real estate industry to new heights. For more information, visit www.assetworldcorp-th.com/en/home.

About Meliá Hotels & Resorts

Meliá has 125 hotels in Europe (56), America (18), Cuba (16), Africa (5) and Asia (30). We are present in 32 countries and currently have 21 hotels under development in 11 countries. At Meliá Hotels & Resorts, we stand out for our unique Spanish style in the hospitality industry and for our warmth, closeness and passion for service. This means that we offer our guests a unique wellness experience. Our Spanish warmth and spontaneity are part of our Mediterranean roots and are always present in the Meliá experience. An experience that is enriched by providing thoughtful extra services. Paying attention to the smallest details and providing personalized experiences for each guest. How do we interpret wellness in the MELIÁ brand? We see wellness from an innovative perspective. It is not wellness applied only to nutrition or wellness services, it is 360° wellness. The wellness we want to convey is global. You can find it in all aspects



of the brand from different perspectives: physical wellness, spiritual wellness, leisure wellness, social wellness, occupational wellness, environmental wellness, financial wellness and nutritional wellness.

- Instagram: @meliahtrresorts
- Facebook: Meliá Hotels & Resorts

About Meliá Hotels International

Founded in 1956 in Palma de Mallorca (Spain), Meliá Hotels International has more than 400 hotels open or in the process of opening, in more than 40 countries, and a portfolio of nine brands: Gran Meliá Hotels & Resorts, ME by Meliá, The Meliá Collection, Paradisus by Meliá, Meliá Hotels & Resorts, ZEL, INNSiDE by Meliá, Sol by Meliá, and Affiliated by Meliá. The Company is one of the world's leading hotel chains in the leisure segment and its experience in this area has allowed it to consolidate itself in the growing market of urban hotels inspired by leisure. Its commitment to responsible tourism has led it to be recognised as the most sustainable European hotel company in the world (chosen as "Sustainability Yearbook Member" in 2024 by S&P Global), as well as being a "Top Employer 2024" brand in Spain, Dominican Republic, Mexico, Italy, Germany, France and Vietnam. For more information, please visit

www.meliahotelsinternational.com