



Melia Pattaya Hotel Named One of the World's "Most Guest-Friendly Hotels"

PATTAYA, Thailand (August 25, 2025) – Meliá Pattaya Hotel, which debuted in the heart of vibrant Pattaya near Bangkok on February 14 this year, has received a prestigious International Guest Certified Hotel Award 2025.

The 234-room hotel received the award this month in recognition of its “outstanding dedication to genuine hospitality”.

The International Guest Certified Hotel Award was founded in 2004 in Austria by Ortwin Oberhauser, who grew up in a family-run hotel and set up digital agency Hotel-Werbung.com specializing in websites and booking systems for hotels and tourism destinations.

His daughter Victoria Overhauser and filmmaker Matthias Konig from agency [bobdo.com](https://www.bobdo.com) GmbH have “reimagined” the awards this year. Award winners have been selected based on AI technology that has assessed authentic guest reviews, rather than by award applications, mystery guests, judging panels or juries.

“International Guest Certified Hotel Award seeks to answer one core question: Is this hotel truly loved by its guests?” the award’s organisers said.

The award statement notes that Meliá Pattaya Hotel’s “guests consistently describe moments of warm welcomes, genuine smiles, and service that feels both attentive and personal. They speak of team members who remember their preferences, offer thoughtful recommendations, and create an atmosphere where every detail contributes to a sense of comfort and belonging. From the first greeting upon arrival to the farewell at departure, guests highlight the kindness, professionalism, and heartfelt care shown by the entire team. Whether through attentive dining experiences, personal tips for exploring Pattaya, or simply being made to feel truly valued, each stay leaves behind memories that linger.”

Meliá Pattaya Hotel’s general manager Javier Gimeno said he and the team were thrilled to win the award so soon after the hotel’s opening.

“This award is testament to our efforts to deliver Meliá’s warm Spanish hospitality, distinctive passion for service and focus on the customer’s wellbeing at our one-of-a-kind hotel in an unbeatable location,” Mr Gimeno said.

A short drive from Bangkok on the Gulf of Thailand’s east coast, Meliá Pattaya Hotel is situated on Second Road, known as Pattaya Sai Song, in the heart of the action in ‘Central Pattaya’. The hotel affords easy access to an array of attractions such as Pattaya Beach, Walking Street, Central Festival Pattaya, Terminal21 Shopping Mall, wooden temple Sanctuary of Truth, and Bali Hai Pier. Islands such as Koh Larn are strewn just offshore, offering idyllic spots for swimming and snorkelling.



A picture-perfect swimming pool adjacent to Lula Pool Bar and function lawn, Meliá's signature YHI Spa, kids club Kidsdom, a fully-equipped gym, coworking space, and collection of versatile meeting spaces are among the hotel's world-class facilities. Meliá Pattaya Hotel's diverse dining landscape includes Yitong Chinese Restaurant and Sky Bar that specializes in Cantonese and Sichuan cuisine promoting health and sustainability, and all-day dining restaurant Saneeh Sarae that serves fresh, locally sourced seafood and tells the story of Pattaya's Bang Saray fishing village. Adjacent to Saneeh Sarae is Japanese-Peruvian Nikkei restaurant Den, which pays tribute to nearby "Little Japanese Town" Si Racha.

For more information or to make a booking, visit melia.com, email info.pattaya@melia.com or call +66 33 168 555.

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About Asset World Corp Public Company Limited

Asset World Corp Public Company Limited (AWC), Thailand's leading integrated lifestyle real estate group and a member of TCC Group, is redefining the country's landscape of hospitality, commercial workspaces, and iconic lifestyle destinations with its diversified portfolio, strategically located in prime areas across the nation. Committed to creating new landmark projects that not only set new benchmarks for the industry but also strengthen Thailand's position as a global sustainable tourism destination, AWC collaborates with world-renowned partners, including Marriott International, IHG Hotels & Resorts, Nobu Hospitality, Okura Hotels, Banyan Tree, Melia International, Hilton Hotels & Resorts, Accor, and Hyatt, to deliver unforgettable experiences. Its portfolio features flagship commercial properties such as The Empire, Athenee Tower, Asiatique The Riverfront Destination, and Phenix, along with premier F&B destinations like 'EA' Rooftop at The Empire, offering world-class top cuisine. AWC is committed to delivering exceptional experiences while championing sustainability in every part of its operations to create long-term sustainable value for all stakeholders through initiatives under three key pillars of Better Planet, Better People, and Better Prosperity (3BETTERs), driving innovation and responsibility to inspire millions and elevate Thailand's tourism and real estate industry to new heights. For more information, visit www.assetworldcorp-th.com/en/home.

About Meliá Hotels & Resorts

Meliá has 125 hotels in Europe (56), America (18), Cuba (16), Africa (5) and Asia (30). We are present in 32 countries and currently have 21 hotels under development in 11 countries. At Meliá Hotels & Resorts, we stand out for our unique Spanish style in the hospitality industry and for our warmth, closeness and passion for service. This means that we offer our guests a unique wellness experience. Our Spanish warmth and spontaneity are part of our Mediterranean roots and are always present in the Meliá

experience. An experience that is enriched by providing thoughtful extra services. Paying attention to the smallest details and providing personalized experiences for each guest. How do we interpret wellness in the MELIÁ brand? We see wellness from an innovative perspective. It is not wellness applied only to nutrition or wellness services, it is 360° wellness. The wellness we want to convey is global. You can find it in all aspects of the brand from different perspectives: physical wellness, spiritual wellness, leisure wellness, social wellness, occupational wellness, environmental wellness, financial wellness and nutritional wellness.

- Instagram: @meliahtlresorts
- Facebook: Meliá Hotels & Resorts

About Meliá Hotels International

Founded in 1956 in Palma de Mallorca (Spain), Meliá Hotels International has more than 400 hotels open or in the process of opening, in more than 40 countries, and a portfolio of nine brands: Gran Meliá Hotels & Resorts, ME by Meliá, The Meliá Collection, Paradisus by Meliá, Meliá Hotels & Resorts, ZEL, INNSiDE by Meliá, Sol by Meliá, and Affiliated by Meliá. The Company is one of the world's leading hotel chains in the leisure segment and its experience in this area has allowed it to consolidate itself in the growing market of urban hotels inspired by leisure. Its commitment to responsible tourism has led it to be recognised as the most sustainable European hotel company in the world (chosen as "Sustainability Yearbook Member" in 2024 by S&P Global), as well as being a "Top Employer 2024" brand in Spain, Dominican Republic, Mexico, Italy, Germany, France and Vietnam. For more information, please visit www.meliahotelsinternational.com.