

## **Melia Pattaya Unveils Fun-Filled Kids' Program**

New resort leads the way as Pattaya emerges as a dynamic family destination

PATTAYA, Thailand (Sept. 23, 2025) –Meliá Pattaya Hotel is helping to enhance the family-friendly credentials of Thailand's most vibrant beach city, courtesy of an array of kid-focused draws, new dining experiences, and facilities tailored for all ages.

With its easy access from Bangkok's international airports, an ever-expanding roster of world-class attractions, and an increasing number of kid-friendly properties, Pattaya is fast establishing itself as one of Southeast Asia's best destinations for families. And Meliá Pattaya Hotel, which debuted on February 14 this year, is emerging as a leading light in this evolution.

At the heart of Melia Pattaya's offering for younger guests is The Kidsdom, a dedicated space where children can unleash their creativity and energy. The schedule features a rotating menu of engaging activities such as plaster doll painting, whale headband craft, balloon art, paper mosaics, and even shell keychain workshops, all designed for kids aged 4 to 12. Interactive group activities like Jenga games and bracelet fancy-making further encourage social play and imagination.

"At Melia Pattaya, we believe that happy kids mean happy parents," said Javier Gimeno, General Manager of Melia Pattaya. "Our curated Kidsdom program is designed not just to keep children entertained, but to enrich their stay through creativity, play, and cultural connections. It's part of our wider mission to ensure every member of the family feels at home."

Families can also enjoy a dedicated kids' pool, conveniently located next to the resort's main pool, so parents can relax while little ones splash under the sun. Mealtimes are equally family-friendly, with children's menus available at both Saneh Sarae and LAY Beach Club. At LAY Beach Club, families can dine on Mediterranean and Thai dishes by the sea, while the hydro bar and beachfront vibe create the perfect setting to spend the day together. For more intimate meals, Yitong Chinese Restaurant offers authentic cuisine in a warm atmosphere — the very name "Yitong" meaning togetherness in Chinese.

With these facilities, Melia Pattaya is answering the call of a new generation of travelers: families seeking quality time together without compromise. Parents can indulge in wellness treatments or linger over leisurely meals knowing their children are engaged in safe, supervised, and stimulating activities.

"The new Melia Pattaya represents our brand's vision of delivering experiences where families connect more deeply," added Gimeno. "Together with Pattaya's growing reputation as a hub for family holidays — from cultural attractions to water parks and wildlife experiences — we're proud to be playing a role in transforming how people view this dynamic destination."

Just 1.5 hours from Bangkok by road, Pattaya is emerging as a compelling alternative to longer-haul resort getaways. Easy accessibility, combined with attractions such as cartoon-themed waterparks, aquariums, and cultural shows, makes the city an ideal choice for parents who want both convenience and variety. With the addition of Melia Pattaya's comprehensive family offerings, the city now boasts one more reason to be on every family traveller's map.

For more information or to make a booking, visit [melia.com](http://melia.com), email [info.pattaya@melia.com](mailto:info.pattaya@melia.com) or call +66 33 168 555.

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### **About Meliá Hotels & Resorts**

Meliá has 125 hotels in Europe (56), America (18), Cuba (16), Africa (5) and Asia (30). We are present in 32 countries and currently have 21 hotels under development in 11 countries. At Meliá Hotels & Resorts, we stand out for our unique Spanish style in the hospitality industry and for our warmth, closeness and passion for service. This means that we offer our guests a unique wellness experience. Our Spanish warmth and spontaneity are part of our Mediterranean roots and are always present in the Meliá experience. An experience that is enriched by providing thoughtful extra services. Paying attention to the smallest details and providing personalized experiences for each guest. How do we interpret wellness in the MELIÁ brand? We see wellness from an innovative perspective. It is not wellness applied only to nutrition or wellness services, it is 360° wellness. The wellness we want to convey is global. You can find it in all aspects of the brand from different perspectives: physical wellness, spiritual wellness, leisure

wellness, social wellness, occupational wellness, environmental wellness, financial wellness and nutritional wellness.

- o Instagram: @meliahtlresorts
- o Facebook: Meliá Hotels & Resorts

### **About Meliá Hotels International**

Founded in 1956 in Palma de Mallorca (Spain), Meliá Hotels International has more than 400 hotels open or in the process of opening, in more than 40 countries, and a portfolio of nine brands: Gran Meliá Hotels & Resorts, ME by Meliá, The Meliá Collection, Paradisus by Meliá, Meliá Hotels & Resorts, ZEL, INNSiDE by Meliá, Sol by Meliá, and Affiliated by Meliá. The Company is one of the world's leading hotel chains in the leisure segment and its experience in this area has allowed it to consolidate itself in the growing market of urban hotels inspired by leisure. Its commitment to responsible tourism has led it to be recognised as the most sustainable European hotel company in the world (chosen as "Sustainability Yearbook Member" in 2024 by S&P Global), as well as being a "Top Employer 2024" brand in Spain, Dominican Republic, Mexico, Italy, Germany, France and Vietnam. For more information, please visit [www.meliahotelsinternational.com](http://www.meliahotelsinternational.com)