

Azerai Ke Ga Bay Awarded Prestigious MICHELIN Key For Top Hotels

The first-ever selection of MICHELIN-Key hotels in Vietnam was announced on Oct. 8

KE GA BAY, Vietnam (Oct. 17, 2025) – Azerai Ke Ga Bay, an all-suites-and-villas beachfront resort in southern Vietnam, was honored in the first-ever selection of MICHELIN-Key hotels in Vietnam from the MICHELIN Guide, a leading international travel authority.

Azerai Ke Ga Bay, which received One Key, joined an exclusive group of only 13 hotels in Vietnam to be recognized with coveted Keys from the MICHELIN Guide.

“Just as MICHELIN Stars spotlight the best restaurants, the MICHELIN Keys highlight our most exceptional hotels,” the editors wrote.

The MICHELIN Guide praised Azerai Ke Ga Bay for accommodations it describes as “essentially faultless in their comforts.”

“You could describe the architecture and design as modern and minimalist, though certainly locally flavored; above all, however, the look is tasteful and restrained, leaving space for the other senses and for the resort’s idyllic surroundings,” the editors added.

Julian Moore, the General Manager of Azerai Ke Ga Bay, said: “We are deeply honored to receive the MICHELIN Key distinction. It is a testament to Azerai’s commitment to excellence. Our staff takes immense pride in providing warm and attentive service, ensuring every guest feels truly cared for while staying at our serene beachfront oasis.”

Azerai Ke Ga Bay is part of legendary hotelier Adrian Zecha’s boutique portfolio of Azerai properties, which also includes Azerai La Residence, Hue in historic central Vietnam. Zecha is one of the world’s leading creators and operators of award-winning luxury hotels and resorts. He previously founded the storied luxury brand Aman Resorts in 1988.

Located a comfortable 2.5-hour drive from Ho Chi Minh City on a new highway, Azerai Ke Ga Bay is nestled amongst 5 hectares of verdant gardens, framed to the east by Hon Ba Island with its historic lighthouse and to the west by soaring sand dunes.

Earlier this year, Azerai Ke Ga Bay was voted the world’s second “Most Instagrammable Hotel” overall and the winner of the “Most Instagrammable Hotel in Asia, the Indian Ocean and South Pacific” in a contest sponsored by the U.S. publication *Luxury Travel Advisor*. *The Times* of London also named Azerai Ke Ga Bay one of Southeast Asia’s best boutique hotels in 2025.

Azerai Ke Ga Bay recently unveiled complimentary outdoor yoga sessions amidst the natural backdrop and gentle breezes of the sea, along with new golf packages at the world-class PGA NovaWorld Phan Thiet Golf Course, designed by Greg Norman.

For more information or to make a booking at Azerai Ke Ga Bay, call +84 (0) 252 3682 222, email reservations.kegabay@azerai.com or visit azerai.com/azerai-ke-ga-bay/.

ABOUT AZERAI

Azerai is a distinctive story and brand of resorts offering guests elegance, refined design, and discreet and attentive service in places of unique beauty and cultural interest. The brand was formed by hotelier Adrian Zecha, and the name is derived from Zecha's initials and the latter part of a Persian word, *caravanserai*, which references the storied old inns of the Middle East.